

Our Story

We've always appreciated the simple things in life. Like good friends, great conversations, and the constant companionship of a great-fitting pair of jeans. We used to talk about denim a lot. They say "do what you love" so, over time, we've become a small company dedicated to making high-quality jeans available to people like you, for a fair price.

We Put Passion, Skill and Fine Fabric to Work



2019 LOOKBOOK

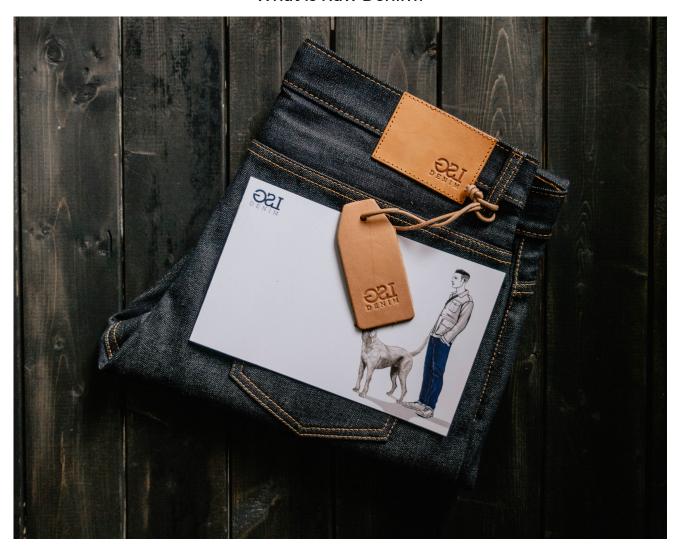
Models (from left to right, starting from the floor): Jose DeGuzman, Gordon Sinn, Ben Worden, & Greg Coulas





Models (from left to right): Tasy Nicole & Mandy MacGregor

What is Raw Denim?



Raw denim is a type of denim that hasn't been through a washing or distressing process. It is denim in its purest form. With raw denim, you get to break in your own pair of jeans and create fades that are unique to you and your lifestyle.





Model: Tasy Nicole





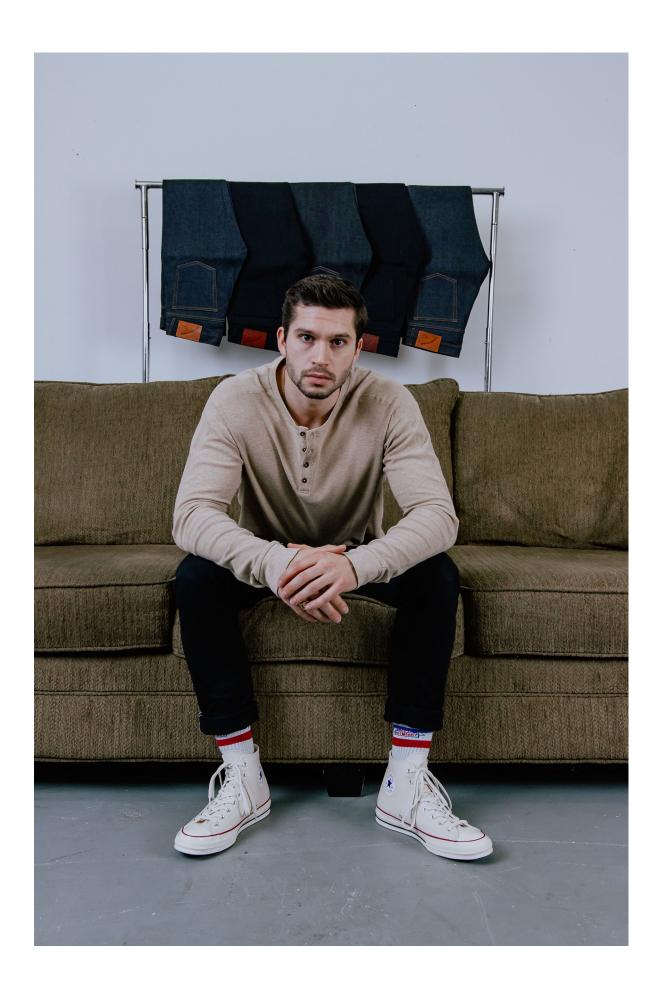






Models (from left to right): Ben Worden, Mandy MacGregor, Tasy Nicole, Greg Coulas, Gordon Sinn, & Jose DeGuzman

























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Models

BEN WORDEN GORDON SINN GREG COULAS JOSE DEGUZMAN MANDY MACGREGOR **TASY NICOLE**



